

EcoVadis awards Geka Platinum CSR (corporate social responsibility) rating, ranking in the top 1%

GEKA, one of the world's leading manufacturers of brushes, applicators and of complete packaging systems for the liquid cosmetic industry announced its Platinum award by the prestigious EcoVadis business sustainability rating provider, placing GEKA amongst the top 1% of companies assessed worldwide.

"Being ranked as Platinum by EcoVadis means a lot to GEKA," says Florent Lafond, GEKA CEO. "This recognition reflects our continuous commitment on sustainability to our customers and consumers."

The overall performance rating is based on the 21 criteria defined by EcoVadis over four categories: environment, labor and human rights, ethic and sustainable procurement practices. GEKA implemented new processes and guidelines to continue reducing its environment footprint (reducing CO₂ emissions, reduction of energy consumption, usage of recycled raw materials in our product lines). Consistent transparency across our operations and traceability in all stages of our supply chain supported the overall scoring.

As part of this sustainability journey, GEKA committed to SBTi (science-based target initiatives) in July 2020. "By committing to this global initiative, we increase our focus on low-carbon growth for the future", explains GEKA CEO Florent Lafond and continues: "By setting ambitious goals, we can adapt to the changing regulatory and business environment. We thereby ensure our company's sustainability and signal to our customers that we can be a strong partner for them in the long term."

Earlier this year, GEKA presented Reborn, a specific product line made of recycled plastics and bio-based materials, representing 93% of the total packaging. Bottles are made of 100% PCR-PET and caps are made of 100% PCR-PP. Flocked lip applicators are made from minimum 25% recycled flock and brushes from exclusive EOSgreen and EOSgreendelta fibres (bio-based fibers consisting of 100% renewable raw materials derived from the castor oil plant). The wipers are made of LLDPE with a bio-based content of 84%, derived from sugar cane and thread parts are made of 100% bio-based materials also delivered from the renewable castor oil plant. Paired with clean, cruelty free, super-food formulas and no unnecessary ingredients for brow, lash and lip. The mascara was awarded by the MakeUpIn expert's committee in the IT PRODUCTS packaging category.

Sustainability is a core element of our corporate policy. Learn more about GEKA's sustainability leadership and goals at <https://www.geka-world.com/en/sustainability>

MEDIA RELEASE

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EcoVadis awards GEKA GmbH Platinum status

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About GEKA GmbH

GEKA GmbH, founded in 1925, is one of the world's leading manufacturers of brushes, applicators and of complete packaging systems for the liquid cosmetic industry. In addition, GEKA is offering Fully Finished service and a wide range of accessories. GEKA's product expertise, constant flow of innovations and countless patents mark us out as the application specialists. The product portfolio comprises applicators and packaging systems for: mascara, lip gloss, eyebrow, eyeliner, liquid eye shadow, liquid foundation and concealer as well as fully finished products. In addition to that, GEKA designs, develops and sources all types of accessories such as cosmetic brushes, powder puffs, sponges, hair products and massage items. In 2016, GEKA was acquired by the Swiss company Sulzer and is now part of the division "Applicator Systems". With the German headquarters, sales offices in Sao Paulo, Paris, New York City, L.A., Poland as well as additional manufacturing sites in Elgin, USA, Sao Paulo and Shanghai the company demonstrates an established global footprint. 1'000 committed employees around the globe achieve the difference. www.geka-world.com

About Sulzer

Sulzer is a global leader in fluid engineering. We specialize in pumping, agitation, mixing, separation and application technologies for fluids of all types. Our customers benefit from our commitment to innovation, performance and quality and from our responsive network of 180 world-class manufacturing facilities and service centers across the globe. Sulzer has been headquartered in Winterthur, Switzerland, since 1834. In 2019, our 16'500 employees delivered revenues of CHF3.7 billion. Our shares are traded on the SIX Swiss Exchange (SIX: SUN). www.sulzer.com

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