

**MEDIA RELEASE**

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21 November 2018

## **Sulzer Mixpac continues successful enforcement of Candy Color™ trademarks**

**Sulzer Mixpac Ltd. continues to protect its Candy Color trademarks at the border, online and in court to ensure you can rely on the Mixpac™ brand for premium quality Swiss made products.**



For more than 20 years, Sulzer Mixpac has used six trademark Candy Colors™: yellow, teal, blue, pink, purple, and brown for its MIXPAC™ mixing tips. Made only in Switzerland in a modern robotic clean room factory using highest quality materials, equipment and processes, Sulzer Mixpac dental products are engineered to consistently mix and properly apply dental materials for perfect clinical results.

**Beware counterfeit products:** Counterfeit products are made under unknown cleanliness conditions in China, Korea or India, and use varying quality engineering, plastics and colors. Counterfeits can look very similar to Mixpac because they copy Mixpac's Candy Colors. Counterfeit products can lead to inconsistent or inhomogeneous mixing, contamination of mixing material, and/or faulty procedures. Sulzer Mixpac uses a popular "LOOK FOR the CANDY COLORS" Trademark message – only genuine mixing tips have MIXPAC® stamped on the top edge of the dome.

**Mixpac trademark registrations for mixing tips and accessories:** Mixpac has U.S. Trademark registrations for its Candy Colors for mixing tips and accessories including cartridge caps and intra-oral tips. Be sure any Candy Color mixing tips include the MIXPAC® stamp.  
US Customs seizes and destroys counterfeit mixing tips:

**US Customs seizes and destroys counterfeit mixing tips:** Recently, U.S. Customs and Border Protection have seized hundreds of thousands of counterfeit mixing tips from several shipments. Importers should know that not only may a counterfeit shipment be seized and destroyed, but fines and penalties may also apply.

**Sulzer Mixpac enforces its rights online:** To further ensure that products dentists buy are genuine, Mixpac also actively polices sales of mixing tips and accessories on online platforms. Where a seller uses Mixpac's name or Candy Colors to try to mislead dentists to buy counterfeit products, Mixpac actively takes down such listings. If the price looks too good to be true, it isn't genuine. To ensure the safety of your patients, buy only from legitimate distributors and look for genuine MIXPAC®.

**Sulzer Mixpac enforces its rights in court:** Sulzer Mixpac continues to successfully defend our mixing tip products in court. In more than 25 cases, Sulzer Mixpac has gained judgments or permanent injunctions that prohibit selling of counterfeit products. Sulzer Mixpac is proud to provide continued service to its customers and is happy to discuss its trademark rights and enforcement efforts with you.

*Sulzer Mixpac Ltd. is a worldwide leading manufacturer and supplier of products and services for liquid application and mixing technology.*

*As part of the Applicator Systems Division within the Sulzer Group, the Mixpac business unit can draw on a strong international network. The head office is located in Switzerland. For optimal service to its customers, subsidiaries are located in the USA, Germany, UK and China.*

*Sulzer's core strengths are flow control and applicators. We specialize in pumping solutions and services for rotating equipment, as well as separation, mixing and application technology. Our customers benefit from a network of over 180 production and service sites around the world. Sulzer has been headquartered in Winterthur, Switzerland, since 1834. In 2017, we achieved sales of roughly CHF 3 billion with around 14'700 employees. Our shares are traded on the SIX Swiss Exchange (SIX: SUN). [www.sulzer.com](http://www.sulzer.com) MIXPAC™ is a registered trademark of Sulzer Mixpac Ltd., Switzerland.*

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